



Supportive Living, INC.

BRAIN INJURY PROGRAMS

Press Release: For immediate publication



Local Business Donates 1% of Sales to Non-profit Charity

Lexington Therapeutic Massage has donated 1% of gross sales to Supportive Living, Inc. which operates Douglas House, a residence and wellness center for brain injury survivors located in downtown Lexington. "Douglas House is a unique facility in Lexington," according to Alice C. Paar, LMT, and owner of Lexington Therapeutic Massage. "We're neighbors and we often see their residents around town. I'm struck by their courage and fortitude in spite of their life-long effects from brain injury."

"We've shown our wellness programs can improve physical fitness and social interaction of brain injury survivors," said Peter Noonan, Executive Director of Supportive Living. "So we're delighted to receive community endorsement of our activities. Lexington Therapeutic Massage's donation will help us extend our wellness programs to more individuals suffering the effects of a brain injury."

Lexington Therapeutic Massage meets clients' acute or chronic pain on neutral ground to bring healing, improved health, and hope. Using a unique analytical approach that encourages clients to be active participants in the healing process, Lexington Therapeutic Massage creates individual plans to treat pain from carpal tunnel, golfer's or tennis elbows, plantar fasciitis, headaches, back pain, or recovery from hip, knee, or shoulder replacement. 9 Meriam Street #16, Lexington, 781-863-0482, www.lexingtontherapeuticmassage.com

Supportive Living, Inc. raises the quality of life for survivors of brain injury by providing specialized residences, community-based wellness programs and stimulating applied research into wellness program effectiveness. A non-profit charity established in 1991, SLI develops appropriate and affordable housing; creates, implements and operates life-long physical and emotional wellness programs; and conducts and coordinates research aimed at raising the quality of lives of those affected with brain injury. www.supportivelivinginc.org

Photo Caption: Alice C. Paar, LMT, and owner of Lexington Therapeutic Massage and Peter Noonan, Executive Director of Supportive Living